

# INSPYRE MEDIA PLAYER

## GET READY TO EXPERIENCE THE POWER OF SHARING AUDIO AND VIDEO ON YOUR WEBSITE WITH EASE

The **Inspyre Media Player** is the most robust online Flash player available in the market today. It allows you to share your audio and video files through your website using Macromedia Flash technology. Easily upload MP3s and Flash Video (FLV) files for instant delivery to your website. The Inspyre Media Player's media is managed through the Inspyre CMS File Manager system, the same system you use to upload photos, graphics, and documents to your website.

Once the player is installed onto your website, any files you upload to your podcast folder will automatically load into your player, providing you with instant, centralized updating of your media archive on the web. In addition, you can submit your podcast feed to services like iTunes and broadcast the feed to podcast readers everywhere. This is the ultimate solution to a classic need – publishing your audio and video on the web without hassles or unnecessary expense.



### PLAYER FEATURES

#### Media Playback

- FLV Video
- MP3 Audio

#### FLV Playback

- 400 X 300 Video
- Full Player Video \*
- Full Screen Playback \*

#### Downloadable File Formats

- MP3
- PDF (Show Notes)

#### Interface Controls

- Volume

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- Location Scrubber
- Previous / Next
- Play / Pause
- Time Elapsed
- Time Remaining
- File Downloads

#### **Podcast "Packages"**

- Package multiple files into a single entry based on date / time †
- Download multiple files from a single episode (e.g. MP3 and PDF show notes)

#### **Basic Customization**

- Custom Header Banner Graphic
- Custom Interface Colors

#### **Advanced Customization \*\***

- 100% Skinnable Interface

#### **Playlist**

- XML Data Source
- Play Audio and Video From One List
- Media Descriptions
- Media Thumbnail Images
- Standard XML RSS Feed Datasource

#### **Multiple Default Skins**

- Small Player (Audio Only)
- Small Player (With Video)
- Full Featured Player

*\* Supported only in specific skins*

*\*\* Requires custom Flash authoring*

*† Requires correctly formatted RSS / XML file (automatically generated by Inspyre's Media Server Software)*

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## **PRICING**

The Inspyre Media Player requires a per domain subscription of only \$5 per month. Our media services are designed to work seamlessly with both the player and your Inspyre CMS website. We offer several Media Server packages based on the storage requirements of your audio and video files.

*Media Server Light (50 MB): \$10/mo*

*Media Server 100 (100MB): \$15/mo*

*Media Server Advanced (250 MB): \$25/mo*

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*Media Server Pro (500 MB): \$35/mo*

*Media Server Advanced (1 GB): \$45/mo*

All Media Server packages come with 10 GB of monthly transfer. Transfer overages are billed at a rate of \$5 per 1 GB.

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## MEDIA PLAYER USAGE

Your Inspyre Media Player will be set up by our staff, and will be configured to play media files from a folder in your File Manager within the Inspyre CMS. Within this document, this folder will be referred to as your “Podcast Folder”. All audio and video files to be displayed in the player must be located in this folder.

### *Adding Files to Your Podcast*

1. Open your File Manager
2. Open your Podcast Folder by selecting the folder and choosing the “Open Folder” option
3. Upload your MP3 Audio or FLV video to the Podcast Folder using the upload tool at the bottom of the file manager window
4. Specify the File Options for your newly uploaded media file
  - a. Title (Required)
  - b. Date Published (Required and must be Unique)
  - c. Description (Optional but recommended)
5. Save your changes by clicking the “Save Updates” button

### *Podcast Sort Order*

Podcasts are a method by which “episodes” are delivered over time (daily, weekly, etc.). The Inspyre Media Player sorts its media list accordingly with the most recent “episode” appearing at the top of the list. Changing the publish date for any media item will likewise change the sort order in the player.

### *Supported Media Types*

#### **Audio**

All audio files should be .mp3 audio files.

#### **Video**

All Video Files should be encoded as .flv (Flash) video

#### **Video Sizing**

The default size for video within the Inspyre Media Player is 400 px X 300 px. The player will automatically resize your video to two additional sizes: 630 px X 473 px and “Full Screen”.

For best playback and bandwidth use, we recommend that FLV video be encoded at the smallest (400 px X 300 px) size, allowing the Player to upscale the video using the Flash Video Playback.

#### **Advanced Options**

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For clients comfortable with HTML and JavaScript code, the Inspyre Media Player supports the following customizations. These will be located in the custom element (Control Panel > Advanced > Custom Elements) containing your media player code.

- skinURL : Path to the Skin .swf
- podcastTitle : Title of the Podcast
- podcastFeedURL : URL of the podcast feed
- brandLogoURL : URL to the branding image
- brandWebsiteURL : URL the branding image links to
- rowalteen : Background color for even rows\*
- rowaltodd : Background color for odd rows\*
- progressbuffer : Progress bar buffer percent color\*
- progressplayback : Progress bar playback percent color\*

\* Color settings are expressed as standard web hex colors, however they are expressed using '0x' in place of the traditional "#', for example '#FFCC33' becomes '0xFFCC33'

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## HOW TO ORDER THE INSPYRE MEDIA PLAYER

Ordering the Inspyre Media Player and our Media Server services is quick and easy. Simply contact our Sales Department by calling (800)711-9796. Follow the prompts for sales. We will guide you through choosing the best options for your online media no matter what you want to do with it.

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## CONTACT US

Contact us today for your free website quote and consultation.

Website: <http://www.inspyre.com>

Phone: (800)711-9796

E-mail: [sales@inspyre.com](mailto:sales@inspyre.com)



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<http://www.inspyre.com>