

INTERNET MARKETING SERVICES

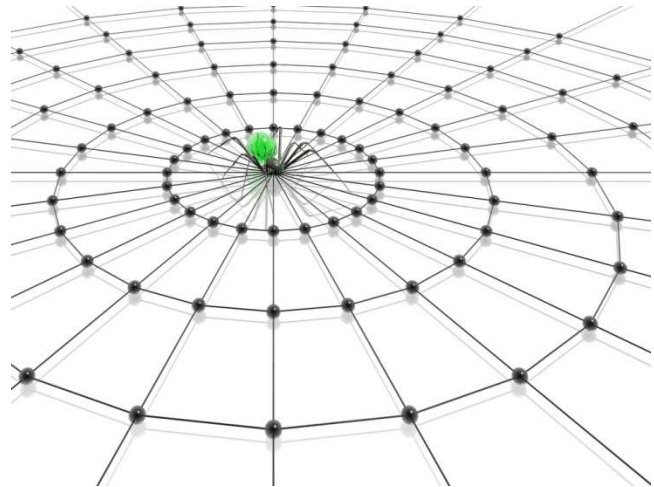
GET INCREASED EXPOSURE AND TRAFFIC THROUGH TRIED AND TRUE INTERNET MARKETING METHODS

Is your website like the tree falling in the forest that no one hears? Inspyre can help you increase your website traffic with our menu of internet marketing services. Whether you are a business or a non-profit organization, we know what it takes to bring you the visitors you are looking for, locally or globally. Our experience in the industry has helped generate millions of hits for over 3,000 clients worldwide.

HOW DOES INTERNET MARKETING WORK?

Marketing your website on the internet is the science and art of guiding people from where they normally surf the internet to your website. There are an enormous number of resources that address this issue promising increased exposure, large e-mail lists, and clicks to your site. But, in reality, there are only a few tried and true methods for increasing website traffic. Everything else stems from these concepts.

- **Search Engine Marketing:** Submitting your website to the major search engines as well as paying for top placement, or “pay-per-click”.
- **E-mail Marketing:** Building your own mass e-mail list and sending to that list on a regular, predictable basis.
- **Affiliate Marketing:** Creating a referral network to which you pay commissions in exchange for buyer traffic.
- **Link Marketing:** Adding your link to other websites, directories, and online referral networks.
- **Online Advertising:** Purchasing banner or text ad space from online publishers and webmasters with highly trafficked websites that relate to your niche.



1

In reality, internet marketing is an ongoing strategic effort to find what works and continue to improve on it. It is hard work, but it pays off in the end with increased membership, revenue, subscriptions, and just about anything else you are aiming for.

OUR INTERNET MARKETING SERVICES

Internet Marketing Services
Powered by Inspyre – Updated September 04, 2008

While we cannot possibly manage all of the marketing for your website (only you know your business best), Inspyre offers a collection of hands-free services that are bound to increase your exposure and give you the initial traffic boost you need to transform your new website into a piece of prime internet real estate.

Search Engine Submissions: \$49.00 one-time

With our search engine submission service, we can submit your website to all of the top search engines – like Google, MSN, AOL, Yahoo, and many more. This process announces the existence of your website to those engines and allows them to begin listing your website in their indexes. We also offer periodic submissions for websites that are constantly changing. This reminds the search engines to come back to your website and re-index the new information contained in it. Be sure to ask about our monthly, quarterly, and yearly submission prices.

Search Engine Optimization: Starting at \$75

Submitting your website to the search engines is only the first step. Getting good placement on them is a more challenging art. Inspyre can help you optimize the content and hidden information on your website to dramatically enhance your placement on the search engines. While no company cannot guarantee Top 10 placement, we can work with your website to enhance your placement in your most important keywords and key phrases.

- META-Tag Coding: \$75 per hour
- Search Engine Optimization Service: \$500 per quarter / \$1,750 per year

Our Search Engine Optimization Service is the most advanced service we offer in the category, and includes quarterly search engine ranking reports as well as quarterly analysis of your placement and adjustment of your content to enhance that placement.

Web Position Tracking: Starting at \$20 per month

Knowing your search rankings is an important part of internet marketing. With our Web Position Tracking service, we will send you weekly or monthly reports showing your most current placement rankings on the major search engines.

- Monthly Reporting: \$20 per month
- Weekly Reporting: \$40 per month

Internet Marketing Consulting: \$125 per hour

Tap into the expertise of our experienced team of experts and find ideas to suit your organization's goals. From e-mail marketing to online guerilla marketing campaigns, our experts can give you the information you need to effectively market your website and see an instant increase in your online exposure. Our team has generated literally millions of hits in their collective careers and can help you do the same.

RELATED SERVICES

Inspyre also offers related services that can increase your website traffic, such as mass e-mail, podcasting, print design, and much more. Be sure to ask us about any strategy you want to implement.

HOW TO ORDER INTERNET MARKETING SERVICES

Internet Marketing Services

Powered by Inspyre – Updated September 04, 2008

Ordering internet marketing services is quick and easy. Simply contact our Sales Department by calling (800)711-9796. Follow the prompts for sales. We will guide you through choosing the best options for your internet marketing initiative.

CONTACT US

Contact us today for your free website quote and consultation.

Website: <http://www.inspyre.com>

Phone: (800)711-9796

E-mail: sales@inspyre.com



Inspyre, Inc. - Tampa, Florida. Find out more about Inspyre by going to:

<http://www.inspyre.com>