

NETMINISTRY WEBSITE PROGRAM OVERVIEW

GET A WEBSITE DESIGNED FOR YOUR CHURCH AND MINISTRY WITHOUT SPENDING A FORTUNE.

Thank you for inquiring about the NetMinistry Website Program. This program has blessed literally thousands of churches, ministries, and Christian businesses by helping them to launch amazing websites for a fraction of the normal costs associated with such a dynamic web presence. We have donated over \$6 million of services to the Christian community and built a solid business based on our commitment to provide clients with the very best in web development, design, and IT services.

OUR PROGRAM

Our proposition is simple: Let us build you an outstanding website for less than virtually any competitor and we will pack your service with more tools and features than just about any other service you will find in the world! We've done it over 3,000 times since 2001 and we want to do it for you.

With NetMinistry, you receive:

- A professional website template design FROM SCRATCH by our on-staff graphic artists. This service is completely donated to your organization – a \$1,500 to \$2,000 service anywhere else.
- Any service necessary for you to get your information published onto the website – including content layout services, Macromedia Flash design, media streaming, and much more.
- Fast, reliable web and e-mail hosting services, insuring uninterrupted communication between your organization and the rest of the world.



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No other program in the world matches the power, options, and services available through NetMinistry.

PROGRAM PRICING

The best way to understand the value of our program is the way that we structure the pricing. This is how we calculate the upfront price of your website project:

Setup Fee: \$149.00 one-time

This fee pays for the technical setup of your website as well as a 30-45 minute phone conversation with the Project Manager handling your website project. During that call, the Project Manager will explain the options of what you purchased and recommend ways to execute your ideas. After that meeting, our designers begin working on your

website design, known as the template (or the “letterhead”) of your new website. This part is completely donated to your organization as part of your enrollment in the program.

We also offer Business and Enterprise upgrades for \$499 and \$999 respectively. These upgrades allow our designers to spend more time on your design, making it more intricate than they can with the standard starter package.

Monthly Membership: \$34.95 per month

Your monthly membership includes website hosting, unlimited e-mail forwarding, unlimited online support (through the Inspyre Messaging System), and access to every feature of the NetMinistry platform. Essentially, you receive everything you need to make sure that your website has a stable environment to host from, making it accessible to the world 24/7/365.

We also offer quarterly and yearly options for \$96.95 and \$349.50 respectively for organizations wanting to pay for more time upfront and take advantage of the steep discount.

Domain Name Services: Starting at \$24 per year

We offer complete, hand-off managed domain name registrations for \$24 per year as well as help transferring existing domains to our service for as little as \$25 one-time. We can purchase your domain name or use one that you previously registered.

- Domain Registration: \$24 per year
- Self-Service DNS Update: FREE
- Full-Service DNS Update: \$25 one-time
- Full-Service Domain Transfer: \$50 one-time plus \$24 per year
- Additional Domain Pointers: \$15 per year (FREE with domain registration)

(These are all optional services)

Content Layout Services: Starting at \$25 per page

For organizations that want to take a slightly more hands-off approach to adding content to their website, NetMinistry offers professional content layout services for your homepage and secondary pages. We also offer custom form design, Javascript programming, and much more.

- Homepage Layout Services: \$100 one-time
- Secondary Page Layout Services: \$25 per page one-time
- Form Scripting: \$50 per form (up to 20 fields)
- General Scripting and Production Work: \$75 per hour

(These are all optional services)

Search Engine Submission Service: \$49 one-time

After your website is built, the search engines must be told that your new site exists. Through NetMinistry’s search engine submission service, we can submit your website to all of the major search engines like Google, MSN, AOL, and many more. This can help to start initial traffic to your website as you prepare your marketing efforts for

unlimited website traffic. We also offer search engine optimization services, keyword monitoring with monthly reporting, and enhanced website traffic statistics to provide you with the best information possible regarding the effectiveness of your online marketing efforts.

So, what are your base costs? If you are looking to fill your own website with content, your price will be as low as \$183.95. However, most organizations hire us to do everything for them. They prefer to just send us their content and have our professional layout team take care of the rest. Websites that use our content layout services and several other services total approximately \$450 to \$750. High-end websites with Macromedia Flash animation and advanced features could run as high as \$1,200 to \$2,500, depending on the features needed. We also offer customer web-application development for organizations looking for more specialized services.

HOW TO ORDER YOUR WEBSITE

Ordering your new NetMinistry website is quick and easy. Simply go to <http://www.netministry.com> and click on the link that reads ORDER A WEBSITE. Follow the instructions from that screen to begin. You can also contact our Sales Department by calling (800)711-9796. Follow the prompts to NetMinistry Sales.

We will guide you through choosing the best options for your website project and help you to begin your website design process. Throughout the process, our team will communicate with you to receive information for your design, pages, and web-based applications. We are confident that you will love our service so much that you will recommend us to your friends. Be sure to ask about our “Three and You’re Free” Referral Program.

AFTER YOU PURCHASE YOUR WEBSITE

Once you purchase your website, the process of gathering information and designing it begins. It all starts with a scheduled phone consultation with the Project Manager handling your website project. He will review your order and instruct you to complete several online Work Orders to provide us with the information we need to deliver your new website. These work orders will include initial design ideas, content submissions for your pages, stock photography choices, and a few other pieces necessary to fully understand what you are looking for from us.

After receiving all of the creative pieces for the website, our team begins the process of designing and developing your new site. Our graphic artists design your template while our content team begins on the layout of your information on the pages. Everyone works at once to put the pieces together and create a cohesive website from the information you supply.

All along the way, our team will contact you with items to approve and modify. You will want to set aside enough time to review these requests thoroughly and respond accordingly. Your expedient responses will help to move your project along at a fast rate, and allow us to publish it within just 4-6 weeks from the start.

If you have any questions or concerns along the way, you can simply contact your Project Manager or our support department for assistance. You will have direct access to them via our online messaging system, which sends your messages directly to the desktop of the appropriate staff member.

Once your website is completed, it will be published online and you will be able to manage it through our NetMinistry Control Panel.

MANAGING YOUR WEBSITE

We have created an intuitive control panel for your website that allows anyone with basic word processing skills to manage it with ease. From it, you can simply click on the name of the page you want to edit, then use our WYSIWYG editor to make changes to your pages, add new content, insert pictures and graphics, and so much more. Paste your content directly from MS Word using our "Paste From Word" tool. Create hyperlinks to other pages and sites. Manage your e-mail lists. The sky is the limit with our NetMinistry Control Panel.

We also offer live remote training, using the latest desktop sharing technology, allowing us to teach you how to use our system on your own computer as if we were right there with you. We offer up to full-hour training sessions for just \$70.

With a beautiful new website, the tools you need to manage it, and the training to use those tools, there is nothing keeping you from online success. Experience the quality, savings, and the freedom of managing a world class website for your organization or mission. We are excited to offer you this very unique program and know that you will enjoy it for years to come.

CONTACT US

Contact us today for your free website quote and consultation.

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NetMinistry is a service of Inspyre, Inc. - Tampa, Florida. Find out more about Inspyre by going to:
<http://www.inspyre.com>